

# MOTORCYCLE ACTION GROUP



**AFFILIATED CLUBS**

**MEMBERSHIP PACK**

**2019**



## INTRODUCTION FROM THE CHAIR

MAG needs you!

There are two very important reasons why MAG needs you and they are both very straightforward.

First and foremost: strength in numbers. When dealing with politicians and ministers it helps sway opinion if MAG can demonstrate that it is representing the views of many thousands of riders.

Secondly: funding. Yes, it's that dirty word: money. As a representative of your club I'm sure you are well aware that despite the best efforts of volunteers you cannot do anything without funds and MAG is no different. We know your membership income is valuable to you so if you choose to affiliate we will be prudent in how we spend it. MAG runs a very lean outfit, outsourcing our staffing requirements to give us the best value for money. We have access to two full-time office staff to manage membership services and the day-to-day running of the organisation, plus two campaigns and lobbying officers, currently Lembit Öpik, and Colin Brown.

A former Lib Dem MP, Lembit is MAG's Director of Communications & Public Affairs and has a passion for 1970's bikes. He's a libertarian and a great believer in freedom of choice. His time as an MP means he can walk into the House of Commons whenever he wants – he literally opens doors for MAG!

MAG's Director of Campaigns & Political Engagement is Colin Brown. Colin is a lifelong rider and has many years of experience as a volunteer, including campaign-building and working to develop relationships with political figures.

Without the support of clubs such as yours, plus MAG's individual members, this level of professional representation simply would not be possible. MAG also relies on a huge number of volunteers, many of whom help run the various parties, rallies, bikes nights and other events that help raise funds too. Your members are welcome at these events, with some providing special deals for affiliated clubs.

MAG represents over 50,000 motorcyclists through individual and affiliated club memberships. MAG is the UK's premier riders' group and represents Britain's one million motorcyclists on a wide range of issues that affect all aspects of motorcycling. MAG has a nationwide network of local groups who organise regular local meetings, political lobbying, demonstrations, social events and charitable functions.

By joining MAG, your club becomes a part of the great international motorcycling community that is fighting hard to preserve the rights and freedoms enjoyed by us all, and to stop the unwanted and unwarranted interference of politicians and bureaucrats in our way of life.

I can be contacted by email at [chair@mag-uk.org](mailto:chair@mag-uk.org). You are also welcome to contact our Central Office, where one of our dedicated members of staff will be happy to assist.

Ride safe, ride free.



Selina Lavender  
National Chair, MAG

## **CONTACTS:**

### **MAG Central Office**

The Motorcycle Action Group Ltd  
Unit C13,  
Holly Farm Business Park  
Honiley  
CV8 1NP

Phone +44 (0) 1926 844064  
Fax +44 (0) 1926 844065  
Email [central-office@mag-uk.org](mailto:central-office@mag-uk.org)  
Website [www.mag-uk.org](http://www.mag-uk.org)

### **National Clubs Liaison Officer**

Phone 01926 844064  
Email [clubs-officer@mag-uk.org](mailto:clubs-officer@mag-uk.org)

## **BENEFITS**

### **Affiliated clubs qualify for the following benefits:**

Access to MAG's Public Liability Insurance scheme (including "hired-in plant") when running your own club events.

Free link and logo placement on the MAG website.

Free listing for your events in MAG's nationally circulated magazine The Road, plus discounted rates for display adverts in The Road.

Discounted rates for your members who choose to upgrade to full MAG Membership; affiliate members who upgrade to individual membership will receive a £5 discount on their first year of such membership.

Regular updates about MAG's activities plus representation, via the National Clubs Liaison Officer, on MAG's National Committee.

Voting entitlement at MAG's Annual Group Conference on the basis of one (1) voting member per one thousand (1000) members (or part thereof) affiliated, up to a maximum of four (4) per club. Your club may nominate the persons to whom these are allocated.

Regular briefings via MAG's bulletin, 'Network', and our Press Releases, so you know what's happening in MAG and the campaigns we are involved in. Free to reproduce in your own publications and social media.

## **WHY AFFILIATE?**

MAG was born out of riders' dissatisfaction with legislation that had a big impact on their lifestyle. The world is a very different place from that day in 1973 but one thing has not changed: there is always someone that wants to do something that impacts on riding on two (or three) wheels.

Road charges - the present day sees the threat of congestion charges and tolls despite motorcycles and scooters being part of the solution rather than the problem. MAG believes there should be no charges for motorcycles and scooters.

Crime - there is a motorcycle crime epidemic sweeping our cities. Gangs are resorting to violence, including throwing acid at riders, to steal their machines. At least one rider has died as a result of such an attack. Some of these bikes subsequently get used for mugging and other crimes. MAG is campaigning for more action to combat this menace.

Licencing – without new riders there is no future for motorcycling so MAG is campaigning for a simplified licencing structure with emphasis on training rather than pointless retesting.

Bikes in Bus Lanes – MAG seeks a consistent approach across the whole country allowing bikes in bus lanes.

Secure Parking – local transport plans are often sadly lacking in provision for motorcycles. MAG seeks to get two-wheelers included in these plans, with particular emphasis on secure parking and a safe environment where new roads do not design in hazards for riders.

Unfair sentencing – so often we see an imbalance between the crime and the penalty: a rider appears to get an inappropriately heavy fine or even a jail sentence and someone who causes the death of a rider gets a relatively light sentence. MAG wants to see fair sentencing for all.

MAG campaigns to protect and promote motorcycling and the interests and rights of all riders, from learner to advanced. We celebrate biking and the freedoms and independence it provides, through our support of parties and rallies, sport and competition, touring and travel.

We are the representative voice of riders in Local and National government and passionately defend all that is good about biking, mobilising riders through a local and regional branch structure.

MAG is not aligned to ANY political party or ideology, and our independence gives us credibility and makes it possible for politicians and officials to work with us knowing that we do not have a party-political agenda.

MAG membership is drawn from across the whole spectrum of motorcycling.

Since our humble beginnings over 40 years ago, we have developed significantly and are well-respected for our responsible, objective, informed contributions which enrich the political debate.

Throughout this evolution MAG has remained faithful to its core principles of freedom of choice and self-determination and the mantra of "Education, not legislation".

## **MAG EVENTS**

Keep up to date with all MAG events by checking the Events Listings in The Road or going online for up-to-the-minute information at [www.mag-uk.org](http://www.mag-uk.org).

As an affiliated Club you are entitled to list your own club events. Simply submit the form on the Events page of the MAG website or email us at [central-office@mag-uk.org](mailto:central-office@mag-uk.org).

We can also promote your events through our Facebook pages. On our National Facebook page we have over 20,000 likes and followers.

## **MAG PUBLICATIONS & EMAIL LISTS**

The Road - MAG's bi-monthly magazine sent to all individual and nominated affiliate club members.

MAG Network - MAG's monthly activists' newsletter, which informs the UK's motorcycling community of current threats to our chosen lifestyle and how to prevent them becoming reality.

MAG Press Releases - sent to media, magazines, on-line publications, and anyone else that wants to receive them.

MAG's Email Army - Information for MAG activists, providing campaign information, requests for help, items of interest etc.

**CLUB MEMBERSHIP FORM**- please use block capitals

Club Name					
New / Renewal:		Membership No:		Number of Members:	

**Club Representative**- this person will be the main club contact, receiving full membership and will be able to vote at MAG’s Annual Group Conference.

Full Name	
Address (including post code)	
Telephone (home)	
Telephone (mobile)	
Email	

**Affiliation Fee** – fee based on your total membership. All club affiliations run for one year from the date of joining.

Affiliation Fee	£	PLEASE MAKE CHEQUES PAYABLE TO  <b>The Motorcycle Action Group Ltd</b>
Donation (optional)	£	
Total	£	

Alternatively you may wish to pay by debit or credit card. Please note that your details may be at risk if posting the form.

I would like to pay Motorcycle Action Group (MAG) membership by credit/debit card. Please charge my credit/debit card the above amount.	
Card Type: (Delete as applicable) MasterCard / Delta / Visa / Maestro / Solo	
Card Number:	
Card Holder’s Name:	
Expiry date: (Month/Year) ...../..... (All Cards)	Valid from date (Month/Year) ...../..... (Maestro/Solo Only)
Last 3 digits on signature strip..... (All Cards)	Issue number.....(Maestro/Solo Only)
Signature .....	Date .....

We are committed to ensuring that we manage your personal data professionally and in compliance with all applicable data protection laws. Part of this commitment is to ensure that there is transparency about how we process personal data. Please see our full Privacy Policy <https://wiki.mag-uk.org/index.php/Policies>.

“We hereby apply for Affiliated Club Membership of MAG and agree to abide by the Constitution, Standing Orders and Rules of the group. We understand that MAG is committed to the eradication of motorcycle theft and declare that we will never participate in any form of motorcycle theft or handling of stolen motorcycle parts”.

SIGNED: ..... DATE: .....

**Additional Information about your club and its officers**

Please tick here if you wish the club’s details to appear on MAG’s website.

**Club Information** - Please complete the **club** details that you wish to appear on MAG’s website. Leave blank if you do not want any information listing. Please note our Website Privacy Policy at <https://wiki.mag-uk.org/index.php/Policies>.

Meeting Place	
Date and time	
Website	
Club email address	

**Sharing Information** – MAG regularly issues press releases regarding important news in the world of riders’ rights plus information about events that may be of interest to your members. Depending on the size of your club you may have a webmaster looking for information to post or an editor in search of articles for your magazine or newsletter. If so, we would like to include their details on our mailing list to keep you up to date with what’s happening, including sending a link to Network, MAG’s monthly news update. By adding their address you are opting in to receive those emails. You can unsubscribe at any time. All details are covered by our Privacy Policy <https://wiki.mag-uk.org/index.php/Policies>.

Chairman/President/Head Honcho	Email address:
Magazine/Newsletter Editor	Email address:
Webmaster	Email address:
Facebook Admin	Email address:

**MAG Logo** – as a MAG-affiliated club you are entitled to use the MAG logo along with the words “MAG Affiliated” on your membership cards, website, magazine, newsletter and publicity materials.

**Affiliated Club Voting Entitlements**

Your club will receive up to four full member voting entitlements depending on the number of members affiliated according to the scale below.

Number of Members	Number of Nominated Officers
0-1000	1
1001-2000	2
2001-3000	3
3001 and upwards	4

We will need to know which of your members are nominated to receive these memberships. Please note that all personal details given are protected by our Privacy Policy.

**Please fill in and return** the form over the page.

# MAG Affiliate club nominated officers

**Club Name**.....

First Nominated Officer (0-1000 Members)	Name: .....  Address: .....  .....Postcode.....  Tel:.....Email:.....
Second Nominated Officer: (1001-2000 Members)	Name: .....  Address: .....  .....Postcode.....  Tel:.....Email:.....
Third Nominated Officer: (2001-3000 Members)	Name: .....  Address: .....  .....Postcode.....  Tel:.....Email:.....
Fourth Nominated Officer: (3001+ Members)	Name: .....  Address: .....  .....Postcode.....  Tel:.....Email:.....

**Please send the completed form to:**

**The Motorcycle Action Group Ltd  
Unit C13, Holly Farm Business Park  
Honiley  
CV8 1NP**

OR email a scan to [central-office@mag-uk.org](mailto:central-office@mag-uk.org)